

DEAN MELLIS

570 Grand Street Apt. H807

New York, NY 10002-4353

917 673 8078 . deanfromnyc@gmail.com . www.deanmellis.com

MISSION

Seeking freelance or full time work in motion graphics, advertising, and digital media

FULL TIME WORK EXPERIENCE

New York Stock Exchange/Intercontinental Exchange

11/15 to present

11 Wall Street., New York, NY 10005

At **NYSE/ICE** I take creative lead as the sole Motion Graphic Designer. I design, storyboard and animate motion graphic pieces for The New York Stock Exchange and Intercontinental Exchange. My projects vary from large scale video wall movies to 15 second social media GIFs for many areas of the financial sector.

CLIENTS: New York Stock Exchange, Intercontinental Exchange

COHN & WOLFE

6/11 to 8/13

200 5th Ave., New York, NY 10010

At **Cohn & Wolfe** I took creative lead on ad campaigns for clients in technology, electronics, liquor, food and automotive. The work included motion graphics web sites, mobile apps, social media, and ad banners

CLIENTS: Nokia, Best Buy, Dell, Radioshack, 3M, Smuckers, Colgate, Panasonic, APP, Children's Health Fund, Sonic Drive-In

MOXIE INTERACTIVE

3/10 to 5/11

375 Hudson St., New York, NY 10014

At Moxie Interactive, I was responsible for creative solutions and executions for motion graphics, 3D illustration and animation, landing pages, web sites, ad banners. I have collaborated with copywriters and other creatives developing campaign strategies for large scale campaigns.

CLIENTS: Garnier, Fructis, Nutritioniste, Maybelline

TRUE NORTH, INC.

5/05 to 6/09

630 3rd Ave., New York, NY 10017

As Senior Art Director at **True North, Inc.**, I lead a team of designers and developers in the execution of motion graphics, ad banner campaigns, web sites, demos and mobile applications. I was also a creative lead on major web initiatives for many of True North's clients. I also tried to inspire and demonstrate new techniques, ad strategy and design trends.

CLIENTS: Toys R Us, Computer Associates, Disney Visa, Newsweek, ABC, Bravo TV, SONY, Miramax, Discover Channel

CHEIL COMMUNICATIONS OF AMERICA

5/04 to 7/05

105 Challenger Rd. Ridgefield Park, NJ 07660

As Art Director at **Cheil Communications of America**, I was responsible for the conceptualization and design of Samsung ad campaigns, landing pages, minisites and other various online media.

CLIENT: Samsung

EDUCATION

Farmingdale State College

9/90 to 6/93

Major: Advertising Art & Design, Graduation 1993

SOFTWARE

Adobe After Effects CC 2017, Cinema 4D R18, Adobe Premiere CC 2017, Adobe Photoshop CC 2017, Adobe Illustrator CC 2017, Adobe Animate CC 2017, Adobe InDesign CC 2017, Adobe Dreamweaver CC 2017, Adobe Acrobat PRO, Red Giant Plugins, X-Particles 3.5

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FREELANCE

METLIFE

6/15 to 11/15

1095 Avenue of the Americas, New York, NY 10036

Edit, design and animate internal news videos for internal distribution and social media. Collaborate with Producers, Script writers and Videographers. Decide which sections of news features require animated sequences or B-roll.

TOMMY HILFIGER

3/15 to 5/15

601 W. 26th St, 4th floor, New York, NY 10001

Designed and animated a series of videos to promote Tommy Hilfiger's Fall 2016 season. The videos are style reference for their fashion designers. Deliveries included the following themes - Transitional Dressing, On the Docks, The Entrepreneurs, Leisure Life and The Jazz Age.

TIME WARNER

1/15 to 2/15

One Time Warner Center 17th Floor, New York, NY 10019

Designed storyboarded and animated a broadcast package for **People Now**, a morning TV show. The package included a quick show intro, lower thirds, transitions and backgrounds.

SHAZAM

12/14 to 1/15

52 Vanderbilt, 19th Floor, New York, NY 10017

Designed storyboarded and animated videos for Shazam's presence at the 2015 Consumer Electronic Show

TAYLOR STRATEGY

9/14 to 11/14

350 5th Avenue Suite 3800, New York, NY 10118

Designed storyboarded and animated videos for Capital One financial services and Taco Bell sizzle reel for social campaigns that took place in 2014

CLIENTS: Capital One, Taco Bell

MAMMOTH

6/09 to 9/09, 1/10 to 3/10, 8/14 to 9/14

36 East 20th Street, 7th Floor, New York, NY 10003

Concepted, designed, animated and online ad campaigns for a variety of entertainment clients.

CLIENTS: Showtime, Lionsgate and Miramax, Universal, IFC Films, Smithsonian

METAL RABBIT

8/13 to 2-14

511 West 25th Street, Suite 504, New York, NY 10001

Design and animation for entertainment ad campaigns

CLIENTS: The Weinstein Company, Dimensions Films, American Film Company

TRIBAL WORLDWIDE

11/13

437 Madison Avenue, 8th Floor, New York, NY 10022

Storyboard, design and animation for campaign presentation and mobile game presentations

CLIENTS: Alcon, ExxonMobile, UNICEF

AWARDS & NOTES OF RECOGNITION

Samsung Scenes from the Underground wins **Outstanding Website** (www.webaward.org)

Samsung VM-A680 Video Phone wins **Outstanding Website** (www.webaward.org)

www.ibreathe.com wins award for **Standards of Excellence** (www.webaward.org)

www.flonase.com rated **most effective online pharmaceutical web site.** source: Forrester Research