

DEAN MELLIS

570 Grand Street Apt. H807

New York, NY 10002-4353

917 673 8078 deanfromnyc@gmail.com www.deanmellis.com

MISSION

Seeking full time work in motion graphics, advertising and digital media

FULL TIME WORK EXPERIENCE

NEW YORK STOCK EXCHANGE/INTERCONTINENTAL EXCHANGE

11/15 - PRESENT

11 Wall Street., New York, NY 10005

NYSE/ICE I take creative At lead as the sole Motion Graphic Designer. I design, storyboard and animate motion graphic pieces for The New York Stock Exchange and Intercontinental Exchange. My projects vary from large scale video wall movies to 15 second social media GIFs for many areas of the financial sector.

CLIENTS: New York Stock Exchange, Intercontinental Exchange

COHN & WOLFE

6/11 - 8/13

200 5th Ave., New York, NY 10010

At **Cohn & Wolfe** I took creative lead on ad campaigns for clients in technology, electronics, liquor, food and automotive. The work included motion graphics web sites, mobile apps, social media, and ad banners

CLIENTS: Nokia, Best Buy, Dell, Radioshack, 3M, Smuckers, Colgate, Panasonic, APP, Children's Health Fund, Sonic Drive-In

MOXIE INTERACTIVE

3/10 - 5/11

375 Hudson St., New York, NY 10014

At **Moxie Interactive**, I was responsible for creative solutions and executions for motion graphics, 3D illustration and animation, landing pages, web sites, ad banners. I have collaborated with copywriters and other creatives developing campaign strategies for large scale campaigns.

CLIENTS: Garnier, Fructis, Nutritioniste, Maybelline

TRUE NORTH, INC.

5/05 - 6/09

630 3rd Ave., New York, NY 10017

As Senior Art Director at **True North, Inc.**, I lead a team of designers and developers in the execution of motion graphics, ad banner campaigns, web sites, demos and mobile applications. I was also a creative lead on major web initiatives for many of True North's clients. I also tried to inspire and demonstrate new techniques, ad strategy and design trends.

CLIENTS: Toys R Us, Computer Associates, Disney Visa, Newsweek, ABC, Bravo TV, SONY, Miramax, Discover Channel

CHEIL COMMUNICATIONS OF AMERICA

5/04 - 7/05

105 Challenger Rd. Ridgefield Park, NJ 07660

As Art Director at **Cheil Communications of America**, I was responsible for the conceptualization and design of **Samsung** ad campaigns, landing pages, minisites and other various online media. **CLIENT: Samsung**

SOFTWARE

Adobe After Effects CC 2018, Cinema 4D R19, Adobe Premiere CC 2018, Adobe Photoshop CC 2018, Adobe Illustrator CC 2018, Adobe Animate CC 2018, Adobe InDesign CC 2018, Adobe Dreamweaver CC 2018, Adobe Acrobat PRO, Red Giant Plugins, X-Particles 3.5

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FREELANCE

METLIFE

1095 Avenue of the Americas, New York, NY 10036

Edit, design and animate internal news videos for internal distribution and social media. Collaborate with Producers, Script writers and Videographers. Decide which sections of news features require animated sequences or B-roll.

6/15 - 11/15

TOMMY HILFIGER

601 W. 26th St, 4th floor, New York, NY 10001

Designed and animated a series of videos to promote Tommy Hilfiger's Fall 2016 season. The videos are style reference for their fashion designers. Deliveries included the following themes - Transitional Dressing, On the Docks, The Entrepreneurs, Leisure Life and The Jazz Age.

3/15 - 5/15

TIME WARNER

One Time Warner Center 17th Floor, New York, NY 10019

Designed storyboarded and animated a broadcast package for **People Now**, a morning TV show including a show intro, lower thirds, transitions and backgrounds.

1/15 - 2/15

SHAZAM

52 Vanderbilt, 19th Floor, New York, NY 10017

Designed storyboarded and animated videos for Shazam's presence at the 2015 Consumer Electronic Show

12/14 - 1/15

TAYLOR STRATEGY

350 5th Avenue Suite 3800, New York, NY 10118

Designed storyboarded and animated videos for Capital One financial services and Taco Bell sizzle reel for social campaigns that took place in 2014

CLIENTS: Capital One, Taco Bell

9/14 - 11/14

MAMMOTH

36 East 20th Street, 7th Floor, New York, NY 10003

Concepted, designed, animated and online ad campaigns for entertainment clients.

CLIENTS: Showtime, Lionsgate and Miramax, Universal, IFC Films, Smithsonian

6/09 - 9/09, 1/10 - 3/10, 8/14 - 9/14

METAL RABBIT

511 West 25th Street, Suite 504, New York, NY 10001

Design and animation for entertainment ad campaigns

CLIENTS: The Weinstein Company, Dimensions Films, American Film Company

8/13 - 2-14

TRIBAL WORLDWIDE

437 Madison Avenue, 8th Floor, New York, NY 10022

Storyboard, design and animation for ad campaign and mobile game presentations

CLIENTS: Alcon, ExxonMobile, UNICEF

11/13

EDUCATION

FARMINGDALE STATE COLLEGE

Major: Advertising Art & Design, Graduation 1993

9/90 - 6/93